**Excel-Challenge Crowdfunding**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Maximum successful campaign is from the category & sub-category Theatres/Play.
* The maximum number of Back Counters are from the category & sub-category Theatres/Play and the least is from Journalism/Audio.
* July has the highest average success campaigns considering the sample.

1. What are some limitations of this dataset?

* The meaning of outcome is not specified. It is not clear on what basis the outcome is classified as successful, failed, cancelled or live.
* A random historical dataset of 1000 sample population is considered here. It is old, outdated data and non-reliable.
* It is not specified on what basis the category & sub-categories were classified.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* A pivot table that analyses the count of how many campaigns were successful, failed, or cancelled, or are currently live based on the country along with a stacked column chart can give better insights on to which country is accounting for the highest successful campaigns.
* A pivot table that analyses the count of Back Counters based on the country along with a stacked column chart can give better insights on to which country is accounting for the highest number of Back Counters.
* A pivot table that analyses the count of Back Counters based on the category and sub-category along with a stacked column chart can give better insights on to which category and sub-category is accounting for the highest number of Back Counters.